



WORK EXPERIENCE

✓ Creative Projects Coordinator - Astley (Sign of the Times) Nov 2019 - 2020

To work closely with creative clients to ensure delivery of creative products from initial concepts to manufacture and supply/ installation. I would take the clients concepts and design the products to enable production and guide the clients on materials and processes to achieve a finished product or design, this would involve full product design and visuals with a comprehensive quotation to include all manufacturing costs. once cost and design approval has been granted I would organise inhouse manufacture buying in materials and components to complete the project finally I would brief the installation crew and arrange any access need to complete the project.

✓ Senior Artworker - Ultima Displays Ltd Nov 2017 - 2019

Responsible for checking customer supplied artwork meets industry standards for print ensuring artwork fits to pre-determined templates, a high pressure position to hit deadlines for print and to guide clients on how print ready artwork should be supplied. working closely with other artworkers, printers and managers giving training and guidance on a daily basis. Working with the 3D design team preparing artwork for custom manufactured exhibition stands, reading and understanding precise CAD drawings to determine how the project should be constructed and finished with graphics.

✓ Client Relationship Manager - Pumpkin Print Ltd Dec 2016 - Nov 2017

To Manage existing & potential clients along the process of design, brand, materials and offer our clients the best solutions for their requirements. To process orders, bills of materials and costings for new work coming in and to Project Manage the order to completion liaising with the client, manufacturing and fitters to ensure a smooth delivery of work. Using my considerable knowledge of design, graphics, manufacturing processes & materials from simple Vinyl CAD cut graphics to full scale roll outs of heavy duty signage, lighting and graphics

✓ Graphic Design Supervisor - Hawes Signs Ltd Jan 2012 - Dec 2016

Managed a team of 5 designers and my own business stream, managing design guidelines and converting in to print ready graphics. I was the Lead Designer for ASDA external & internal site-specific stores ensuring brand guidelines are met and smooth delivery of artwork ready for manufacture.

Brand Management Design for ASDA, EE, Tesco, Rolls Royce, TNT, TK Maxx
Internal & External Sign Design and Shop Fittings.

To Ensure Design Guidelines are met and to create Brand Books for new clients, specifying detailed instructions for all aspects of print, manufacture and onsite requirements for fitters.

✓ Freelance Graphic Designer Jan 2001 - Dec 2012

Working for over a decade with blue chip clients such as British Gas, Vodafone, Ministry of Defence & BBC to name a few, Working on all aspects of graphic communication from simple digital design to full roll out projects to specific deadlines and costs. this time has given me experience in practically every form of design and working with clients at a high level to boardroom level making sure the client is delighted with service and technical expertise.

✓ Design Department Manager - CCP (Smurfit Kappa) Mar 1987 - Dec 2001

Develop, in response to customer enquiries, designs that satisfy their operations and aesthetic needs, produced in a way that makes best use of machine capabilities.

Produce colour mock-ups to new print designs when required, discussing and agreeing these with the sales teams or direct to customers.

Create computer aided design drawings for Graphic Design, die and forme markets, liaising with suppliers, reviewing and approving flatbed forme vinyls.



PORTFOLIO OF EXPERIENCE

www.lifesizemedia.co.uk



JASON
KNOWLES BA

CREATIVE PROFESSIONAL



PROFILE

A responsible, well organised Manager and highly motivated Professional with considerable experience in the Graphic Design, Packaging & Signage, working within a professional commercial manufacturing environment for almost 35 years.



CONTACT ME

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PROFESSIONAL SKILL SET

PROJECT
MANAGEMENT



TEAM
PLAYER



CREATIVE &
INNOVATIVE



WORKING
INDEPENDENTLY



ORGANISED
& PRECISE



CORELDRAW
>X8



ADOBE
ILLUSTRATOR



ADOBE
PHOTOSHOP



ADOBE
INDESIGN



AG CAD
KASEMAKE



ISO 9001
AUDITOR

